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September 15, 2020

Dear Members and Families,

On September 15, 2020, Americans will recognize Hispanic Heritage Month. In 1968, President Lyndon Johnson proclaimed Hispanic Heritage as a week-long celebration. Then 20 years later, in 1988, President Ronald Reagan, expanded the celebration to an entire month of honoring the history, culture and influence of past generations who came from Spain, Mexico, the Caribbean and Central and South America.



It is with special pride that I call the attention of my fellow citizens to the great contribution to our national heritage made by our people of Hispanic decent—not only in the fields of culture, business, and science, but also through their valor in battle.

*Lyndon B. Johnson,
36th President of the United States
September 17, 1968*

This year's theme is ***Hispanic Americans: A History of Serving Our Nation*** -a reflection on Hispanic Americans' service and contributions and influence of Hispanic Americans to the history, culture, and achievements of the United States. These individuals have left an indelible imprint on the American conscience. They are award-winning writers, playwrights, lawyers, doctors, teachers, psychiatrists, including U.S. Supreme Court Justice Sonia Sotomayor, who grew up in the Bronx.

For the next 30 days, Care Design NY will be planning organization-wide initiatives to celebrate and recognize Hispanic American employees, members, and families. You are invited to share your personal narratives and stories and we will feature them on our website. If you have a story you would like to share, please email memberfeedback@caredesignny.org.

On behalf of the senior leadership team, the Care Design NY Diversity & Inclusion Council, and our entire workforce, we looking forward to immersing ourselves in Hispanic Heritage Month and grow in greater appreciation of each other's unique cultures and celebrations that shape our communities.

Sincerely,



James Moran
CEO