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February 8, 2021

Dear Members, Families, and Friends,

This year, we celebrate the 45th anniversary of Black History Month! The 2021 theme is, "The Black Family: Representation, Identity, and Diversity."

Black Americans confront a painful past in American history with a continuing fight against racism and urgent issues with the Black Lives Matter movement. Every February, since 1976, for 28 days (or 29 days in Leap Year), the nation recognizes the accomplishments and contributions of Black Americans and remembers events in the history of the African Diaspora.

This year, the Care Design NY Diversity, Equity, and Inclusion (DEI) Council is creating a Black History Program to help us draw inspiration and guidance from the past to open the door to the future. A key element of our culture is the commitment to create an inclusive environment where we invite and encourage diverse perspectives and ideas. We hope you will join us during Black History Month to reflect on the achievements and contributions of African Americans.



"It is about the lived experience of all African Americans, high and low, famous and obscure, and how those experiences have shaped and challenged and ultimately strengthened America. It's about taking an unvarnished look at the past so we can create a better future. It's reminder of where we as a country have been, so that we know where we need to go."

*Barack Obama, 2016
44th President of the United States*

I am grateful to be part of an organization that prioritizes people, employees and members of all heritages and cultures. At Care Design NY, diversity, inclusion, and equity are woven into our mission and linked to everything we do to support members and families, so they may live a quality life. It is this inclusive approach that allows us to fulfill the Care Design NY mission and to provide person-centered care to over 27,000 individuals and their families. This is the differentiating factor that contributes to our success and makes Care Design NY unique.

On behalf of the Care Design NY team, thank you for placing your trust in us and for our shared community, so we may learn and grow in greater appreciation of our unique differences that unite us.

Sincerely,

A handwritten signature in cursive script that reads "James Moran".

James Moran
CEO